

WORK WITH ME!

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FAITH-CHRISTINA WALKER-WASHINGTON, MS, MPH

Health Technology UI/UX Enthusiast

RELEVANT SKILLS

Research

- Led multiple research projects from inception to conclusion
- Directed participant engagement, including selection, interviewing, resource creation, session moderation, workshops, debriefing
- Responsible for study design, including background research, research objectives, task implementation, measure creation, selecting appropriate research methodologies
- Managed program evaluation, including data analysis and review using Excel, R, and Python, publishing findings. Credited as first author on several conference and journal publications
- **Tools used:** SPSS, STATA, Excel, R, Python, MAXQDA, Qualtrics, Amazon Mechanical Turk

Leadership & Communication

- Directed teams of up to 25 research assistants on multiple projects concurrently
- Led design of educational materials for multiple health and other types of campaigns and promoted across social media, press releases, media pitches, and advertisements
- Compiled technical reports detailing recommendations, pertinent information, and research results
- Presented study findings at conferences
- published several health stories per month as digital content for major health system
- Responsible for building and maintaining several key relationships across organizations for major annual media event
- **Tools used:** Monday, Trello, MadMimi, Facebook, Twitter, Instagram, CrowdFire, Muck Rack

User-Experience

- Developed a successful evidence-based prototype to test against the online service
- Created and led an evidence-based fall prevention program presented to 40+ participants at Aging Care Connections
- Planned and conducted usability testing for multiple projects
- **Tools used:** Figma, AdobeXD, Justinmind, Visme, Miro

EXPERIENCE

Product Manager, Helios Digital Learning, **September 2023-Present**

Market Research Intern, UIUC MSHT & A Large Healthcare Organization, **December 2022-August 2023**

Graduate Research Intern, UIUC AdaptLab, **June 2020-December 2023**

Aging Well Neighborhood Intern, Aging Care Connections, **May 2021-September 2021**

Smoke & Tobacco-Free Student Ambassador, Campus Well-being Services, **October 2019-May 2020**

Head of Communication, Roger Ebert Film Festival, **May 2019-April 2020**

President, UIUC Public Relations Student Society of America, **May 2019-May 2020**

Public Affairs & Marketing Intern, Advocate Aurora Health, **May 2019-August 2019**

EDUCATION

University of Illinois at Urbana-Champaign

Bachelor's Degree in Communication with a concentration in Health, 2016-2020

Master's Degree in Public Health with a concentration in Health & Behavior Promotion (MPH), 2020-2022

Master's Degree in Health Technology (MS), 2022-2023

Scholarships & Awards: Michael Vitoux Capstone Excellence Award, Health Technology Innovators Scholarship, Vitoux MSHT Scholarship

Coursera

Google UI/UX Certificate, October 2023-Present